

For Immediate Release:

18 June 2007

Arlington Massachusetts

Contact:

Glenn Koenig

Open Eyes Video

661 Massachusetts Avenue

Arlington, Massachusetts 02476

781-646-7708

video@openeyesvideo.com

Subject: Special on medical insurance to be cablecast

Arlington, MA - A new television special created to help understand the state's new medical insurance law will begin running on local cable channels this week.

The one hour program includes information on the new law, and provides practical details on options for individuals and where to get additional help. The law becomes effective July 1st, when most residents of Massachusetts are required to carry medical insurance. By the end of 2007, residents still without insurance may be penalized when filing their state income tax next year.

Arlington resident and local video producer Glenn Koenig first decided to produce the program in early May, when he realized that the law would take effect soon and yet he had received no information from the state about its requirements.

"When there's a state election, they mail out a booklet with the ballot questions and list of offices for which candidates are running. Before it's time to file state income taxes, residents receive a booklet of forms and instructions, or they can be picked up at the library. But with this, there was no word, really," says Koenig, in the program.

Those with full time jobs may be able to get some information from their employer, but as Koenig is self employed, he found it difficult to know where to turn. After making some phone calls, looking at some web sites, and doing some additional research he realized that there was a lot more to it than just signing up for an insurance plan on the state's "connector" web site.

As a result, he decided to pull together a volunteer production team and invite some audience members and experts as guests. On May 24th, the program was recorded in the Arlington Studio, Arlington's public access media center in Arlington Heights.

The program, now fully edited, is scheduled to be cablecast on Arlington's local channels in the coming weeks. It may be seen on either the public channel (Comcast 8 or RCN 3) or the government channel (Comcast 10 or RCN 15). For exact times, see the schedule here in the Advocate, refer to the studio's web site, www.arlingtonstudio.com or call the studio staff at 781-777-1115.

For those without cable service, or who have Verizon, which does not yet carry the local channels, Koenig is making copies of the program available on DVD for a nominal cost at his web site, www.openeyesvideo.com or by calling his office at 781-646-7708. He may also be scheduling public showings of the program here in town soon.

Koenig says he plans to arrange for the program to be shown in other communities in Massachusetts as soon as possible. "For self employed people, especially, it's important to know the facts before signing up for any insurance plan," he says. "I want as many people to have this information as possible."